THE ALCHEMY OF BEAUTY

AN entirely new series of Beauty Culture Products prepared with the **Freshly Expressed Juices of Living Plants and Flowers exposed to the Ultra Violet Rays of Sunlight and Compounded** to the recipes of the most famous **FOREIGN and CONTINENTAL BEAUTY SPECIALISTS and DERMATOLOGISTS**

FRESHLY MADE BY HAND by expert Chemists to every order and despatched post free and are therefore received when but a few hours old. The superiority of these preparations over "Factory-Made" products will be readily appreciated

SPECIAL DISCOUNT

of 10% —2/- in the £1 on orders over £3.

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(POST FREE).

Promptly despatched, securely and plainly packed, and secure from observation, freshly made, direct from the Laboratory. Guaranteed accurately dispensed from the original specialist's prescription.

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Tropics.—When Preparations are required to be taken or despatched **Abroad,** we pack in specia containers suitable to various climates to withstand heat, cold and damp.

★ **It is only necessary to quote number of Recipe when ordering.**

HOME REJUVENATION

(Facial Science)

Treatments for the solution of Beauty Problems of FACE and FIGURE.

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Corpulence
Bust Development
Thinness and Wasting
Complexion—Beauty from Within
Skin Ailments
Baldness
Thinning Hair, etc.
Slimming
Personal Hygiene
Physical Rejuvenation Etc., Etc.
(See also Special Pamphlet—"REJUVENATION for BOTH SEXES")

For these INTERNAL TREATMENTS see Booklet "THE RAVAGES OF TIME DEFIED."

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Continental & Foreign Recipes

for the Preservation and Restoration of

PHYSICAL PERFECTION

AIDS TO BEAUTY-CULTURE AND CULTIVATION AND PRESERVATION OF LOVELINESS, RADIANT CHARM AND INDIVIDUALITY

by means of a Series of Vegetable Products for the Improvement of the General Appearance and Removal of Faults, for every part of the Human Body.

Particularly for those who, through advancing years, ill-health or changing climate, wish to retain and regain

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SOME FOR BOTH SEXES.

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BEAUTY CULTURE DEPT.

These Recipes are the formulæ of some of the most famous **Beauty Specialists and Dermatologists** abroad, and are prepared with

The Freshly Expressed Juices of Living Plants and Flowers.

An entirely new series of Prescriptions which produce a naturally perfect beauty without the slightest hint of artificiality. The most ordinary, even plain, features can be made to look attractive and interesting.

These Prescriptions and Recipes are dispensed FRESHLY BY HAND by expert Analytical Chemists to every order for direct despatch POST FREE to our customers, who thus receive them when actually but a few hours old. Their superiority over "Factory Made" products may be readily appreciated.

Most of the preparations which follow in this section are made with the **Expressed Juices of living plants and flowers exposed to the Ultra Violet rays of sunlight** hence transformed into material stored with vital energy derived from the rays of the sun, the value of which has been convincingly confirmed by distinguished scientists and physicians the world over.

This subject has been given years of study and experiment, and as a result these preparations of **sunshine saturated extracts** which are absolutely wonderful in their results, have been perfected. These **living sun-drenched** juices are a therapeutic agent possessing endless possibilities and compounded correctly in the right proportions enable every man and woman to attain naturally radiant, delicate and youthful perfection.

How easy it is with these freshly compounded bland preparations to enhance natural charm, increase compelling, enthralling attractiveness, and by simple means secure striking and gratifying improvements in the general appearance.

All instructions are given separately (translated into English).

The preparations listed are chiefly those of Distinguished Continental and Foreign Beauty Specialists, and are held in great esteem in their various countries of origin. Each is a product of a lifetime of specialisation in the particular subject and can be absolutely relied upon to aid the afflictions specified and to be absolutely harmless in every way.

No indication is given on the labels of these preparations of the use to which they are to be put. The directions are always sent separately (translated into English); so that the bottles, jars, etc., may be quite safely left on the dressing table.

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THE LARGER SIZES OF EACH PREPARATION CONTAIN TWICE THE QUANTITY UNLESS OTHERWISE STATED.
We can make any of these preparations in **Double** or **Triple** strength if desired, at the following rates :—
Double—add half of the listed price.
Triple—add three-quarters of the listed price.

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LOTIONS, ETC., FOR THE COMPLEXION.

SOME FOR BOTH SEXES.

None of these Lotions will encourage growth of hair on the face.

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Babylonian Thyme Astringent Lotion.—Tightens up sagging muscles. Used also for patting in after massage .. **Order No. 1. 3/6, 6/-**

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Shanghai Gardenia Cleansing Milk.—Cleans the pores, softens the skin, and nourishes, leaving it utterly clean, fresh and fine grained as a petal .. .. **Order No. 2. 3/-, 5/-**

GREASY SKIN.

Danish Ox Eye Greasy-Skin Lotion (Ether).—An astonishing remedy for this defect .. .. **Order No. 3. 3/6, 5/6**

DRY SKIN.

Japanese Camelia Dry Skin Lotion.—Imparts a velvety surface to dry skins, preserving the evenness and suppleness of the delicate superficial tissues .. .. .. **Order No. 4. 3/-, 5/-**

LIQUID POWDER.

Madeira Orchid Invisible Face Lotion.—For neck, shoulders and arms. Does not come off on the dress **Order No. 5. 3/9, 6/-**

SKIN TONIC.

Macedonian (Sweet Flag) Skin Tonic.—Most refreshing for sensitive skins. Refines the textures, leaves the face smooth and silky. **Order No. 6. 3/6, 6/6**

WRINKLES.

Burmese Hibiscus Face Enamel.—To protect skin and banishes wrinkles temporarily .. .. .. **Order No. 7. 3/-, 5/-**

HAIR REMOVER.

Chinese Cotton Thistle Hair Remover.—Removes the hair at the roots, After five or six applications the growth definitely ceases. **Order No. 8. 3/-, 5/-**

COSMETIQUE REMOVER.

Norwegian Hyacinth Liquid Cosmetic Remover.—Beneficial and beautifying also .. .. **Order No. 9. 3/6, 6/-**

BLACKHEADS, Etc.

Persian Silver Fir Cleansing Oil.—Removes all blocked secretions under the skin, prevents blackheads, and gives continued softness and freedom from wrinkles .. .. **Order No. 10. 3/9, 6/-**

ARTIFICIAL SUN TAN.

Karachi Bellflower Suntan Liquid.—Applied with sponge. Gives a warm, handsome, bronzed appearance. Quite harmless.

Order No. 11. 3/-, 5/-

DROPPING LIDS.

Penang Cedar Muscle Oil.—For wrinkles and dropping lids.

Order No. 12. 3/6, 6/-

DOWN BLEACH.

Rumanian Down Bleach.—Makes the down on the upper lip and cheeks quite invisible and entirely without glint even in the sunshine.

Order No. 13. 3/-, 5/-

RED GREASY NOSE.

This Indian Skin Whitening Application is dabbed or stroked gently upwards and allowed to dry into the site of this affliction. The skin is wonderfully whitened and the texture vastly improved. Used with regularity, the epidermis takes on a beautiful clear delicate whiteness entirely free from oily secretions. Plain label. Full directions separately, translated into English. **Order No. 14.**

Price **3/6** and **6/-** per bot.

MOLES, BIRTHMARKS, DISCOLOURATIONS, Etc.

These unsightly blemishes can be quite easily disguised with a coating of a Chinese compound. Their prominence is successfully lessened whenever necessary. Price **3/6** and **6/-** per bot.

Plain label. Full instructions separately, translated into English. **Order No. 15.**

GREASY COMPLEXION, OPEN PORES, SPOTS, Etc.

A Tokio recipe which cures these unattractive defects caused by the exudation of excess natural oil. The liquid soon closes the oil glands and leaves the skin soft, firm, cool and agreeably dry. It is dabbed on and allowed to dry, rendering the complexion beautifully clear, transparent, and of a most delicate whiteness. It closes the pores, banishes spots, redness, etc., and leaves a dull matt surface. Plain label. Price **3/6** and **6/-** per bot. With instructions separately translated into English **Order No. 16**

SUNBURN

Grecian Lily Sunburn Lotion.—A soothing lotion to be applied to sunburnt skin. This prevents peeling and painfulness, at the same time retaining the sunburnt appearance.

Order No. 301. 2/9, 4/9

.....

CREAMS, ROUGES, POWDERS, ETC. for the Complexion.

None of these preparations will encourage growth of hair on the face.

SOME FOR BOTH SEXES.

WRINKLES & CROWSFEET. Cairo Cream.

An astringent Skin Food of Egyptian origin, which, if applied regularly at bedtime quickly restores the natural condition to these contractions of the skin by remedying the deficiency of fat beneath the epidermis and **plumping out the muscles.** The loose and wrinkled skin, lines, frowns, etc., are restored to the velvety smoothness of youth. Plain label. With instructions separately, translated into English. Price per pot, 4/6 and 8/-. **Order No. 17.**

DRY SKIN.

Damascus Citron Orchid Complexion-Massage Cold Cream (Night).—Very effective for dry skins. Keeps the skin thoroughly clean, soft and smooth. Useful also for preserving the fine appearance of neck, arms and hands. Penetrates the skin layers and supplements deficiency of secretion. The tissues are toned up and tendency to relaxation or enlargement of pores corrected. Particularly valuable for shielding the complexion against the effects of motoring or exposure to sunshine or high wind, and wards off the marks of age .. .. **Order No. 18. 3/6, 6/-**

ACNE, BLEMISHES, Etc.

Chlorophyll Cream.—A green cream from Greece, wonderful for acne blemishes, etc... .. **Order No. 19. 3/-, 5/-**

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American Cud-Weed Bleaching Cream.—Banishes discolourations from sunburn, freckles, etc. **Order No. 20. 2/6. 4/-**

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Nile Lily Closing Pore Cream.—Wonderful for enlarged pores **Order No. 21. 3/6, 6/-**

PIMPLES, BLEMISHES AND IMPERFECTIONS.

Abyssinian Carbolised Cream.—For pimples, etc. Seeps in in a moment and banishes blemishes and imperfections. Soothes skin irritation.. .. .. .. **Order No. 22. 2/9, 4/9**

FRECKLES.

French May Flower Freckle Cream.—Frequent applications of this delicately perfumed and non-greasy cream leaves a clear smooth skin obliterating freckles altogether. **Order No. 119. 3/6, 5/6**

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Heidelberg Lilac Nose Cream.—Marvellously effective for retaining powder. An excellent corrective for a red nose and completely suppresses the shiny appearance **Order No. 23. 3/6, 5/9**

SHINY NOSE.

Australian Bean Flower Nose Cream.—A soft, perfumed, basis for powder, preventing that shiny appearance in hot, cold or wet weather. This cream does not clog the skin and always gives that fresh and smooth appearance. **Order No. 118. 3/6, 5/6**

SKIN PEELER.

Yucatan Bitter-Sweet Skin Peeling Cream.—To take off the outer skin and leave the smooth velvety fresh and supple young skin underneath .. .. .. **Order No. 24. 3/6, 6/-**

Ditto Lotion .. .. **Order No. 25. 3/6, 6/-**

LOOSE SKIN ASTRINGENT.

Vienna Tangerine Rejuvenating Double Cream (Expressed Juice).—Excellent for tightening up loose skin, etc. **Order No 26. 3/-, 5/-**

Ingredients which are closely allied to the natural fat are used in the manufacture of this cream.

FOUNDATION CREAM AND SKIN PURIFIER.

Alexandrian "Blue Lily" Vanishing Day Cream.—Can be applied all over face and hands. Clears the skin of all blemishes, makes it fairer and lovelier and acts as a splendid foundation for powder **Order No. 27. 2/9, 4/6**

ILL-NOURISHED SKINS.

Singapore Butterfly-Weed Wax Cream.—For ill-nourished skins. Dislodges all the invisible flakes of dirt and dust, bringing them all to the surface to be wiped away **Order No. 28. 4/6, 7/6**

WATERPROOFING CREAM.

Basque Waterproof Face Cream.—Absolutely waterproof **Order No. 29. 3/6, 5/9**

VEINED AND SENSITIVE SKIN.

Madagascar Cream of Flowers.—For veined and highly sensitive skins. Makes the skin feel soft, rested, yet glowing with life **Order No. 30. 4/9, 8/6**

SKIN WHITENER.

Asian Lemon Cream.—For face and hands. Produces the elusive

opalescence of a fresh and perfect skin and is a perfect whitener
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OILY SKIN.

Gautemala Lettuce Cream.—Wonderful for oily skins .. .. ..
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Californian Orange Skin Food.—A fragrant cream made from the expressed juice which soothes and gives a youthful appearance
Order No. 33. 3/-, 5/-

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Hindu Bee Flower Nourishing Skin Food.—Feeds the skin and builds tissue, nourishes and freshens, and make the flesh firm .. ..
Order No. 34. 3/9, 6/6

ROUGE FOUNDATION.

Egyptian Sacred Lily Foundation Rouge Cream.—To be applied to the cheeks before the use of any other cosmetic .. .. ..
Order No. 35. 3/-, 5/-

ACNE AND PIMPLE SCARS.

Dolvitoff's Acne-Scar Cream.—Entirely and quickly obliterates the ugly scars that follow in the wake of Acne, Pimples, etc., etc. It is rubbed into the scars at bedtime.. Order No. 36. 3/6

CRACKED LIPS.

Narcissus Orange Blossom Emollient Lip Stick.—For cracked lips, always troublesome and unsightly. White or any shade. Stick form .. .. Order No. 37. 3/6

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Flame Flower Rouge (Cream Form)—Orange, light, dark and extra dark carmine. Perfectly natural colours. Harmless, adherent, permanent and indelible. The agreeable fresh appearance and beauty of natural colouration of the lips is permanently maintained, and the necessity for hasty application of lip stick, never quite satisfactory, is entirely obviated. In pots 4/6, 7/6 Order No. 38.

POWDER COLOURING.

Pyrenees Pheasants Eye Powder Rouge.—In pot with puff, Mandarin, Rose, Brunette, 1, 2 and 3, and Strawberry Order No. 39. 3/6

WATERPROOF COLOURING.

Basque Waterproof Cream Rouge.—Absolutely waterproof .. ..
Order No. 40. 2/6, 4/6

POWDER BLOOM.

Pollen o Orchids Face Powder.—Delicately perfumed Remarkably adhesive and gives a lovely peach-like bloom. Naturelle, Rachel, Brownish Apricot and Ochre. Perfect skin tones .. .. ..
Order No. 41. 3/6, 6/6

FACE PACKS.

Remove all blotched secretions from under the skin and leave it smooth and white and tighten up the looseness.

In air-tight pots sufficient for 12 packs 3/- and 5/- (double size.)

Full instructions supplied with each

OPEN PORES AND WRINKLES.

Jamaican Silk Bark Pack—Chiefly for open pores and wrinkles.
Order No. 42.

BLEACHING.

East Indian Almond Pack.—Bleaching, general toning up.
Order No. 43.

GREASY SKIN.

Maids of France Egg and Lemon Pack.—For greasy skins.
Order No. 44.

STRONG BLEACH.

Immortelle Lemon Snow Pack.—Stronger bleach for weather-beaten, etc., complexions. **Order No. 45.**

BLACKHEADS, Etc.

Corsican Almond and Oatmeal Pack.—For blackheads and blemishes.
Order No. 46.

DRY SKIN.

Brussels Egg and Oil Pack—For dry skins which need nourishing.
Order No. 47

ASTRINGENT.

Trinidad Mud Pack.—Astringent and chiefly for oily skins.
Order No. 48.

OPEN PORES, Etc.

Russian Clay Pack.—Astringent. Smoothes out the lines, refines the skin and closes the enlarged pores. Also ideal for angular and dingy elbows for use after massage with Japanese Skin Softening Cream. (See Order No. 77 Page 15) **Order No. 49.**

.....

CARE OF THE TEETH.

MOZAMBIQUE PLANTAIN PREPARATIONS.

MOUTH WASH.

Mozambique Antiseptic Mouth Wash.—Prevents decay .. ...
Order No. 102. 2/9, 4/9

Tooth Stain Remover—Removes and completely obliterates stains of any kind. In the powder form. **Order No. 112. 2/6, 4/6**

Gum Strengthener—Strengthens the gums, preventing them from bleeding, skinning etc. **Order No. 113. 2/6, 4/6**

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The CULTIVATION of BEAUTIFUL EYES

LOTUS BLOSSOM EYE PREPARATIONS.

Eyelash Stimulant—Black Cosmetique makes the eyelashes appear longer and thicker and stimulates growth **Order No. 50. 3/6**

Eyebrow Colouring—Eyebrow Pencils, Blue, Black, Brown, Blonde **Order No. 51. 2/6**

Eye Lid Shadow—Eye Shadow Powder .. **Order No. 52. 2/6**

Ditto Eye Shadow Cream .. .. **Order No. 53. 2/6**

Extremely subtle shades which give singularly beautiful effect of deep set, large and lustrous eyes without any suggestion of showiness.

Only very delicate shades of Blue, Azure, Mauve, Green, Brown, Grey.

Scanty or Discoloured EYELASHES.

Dark sweeping lashes enhance the beauty of the eyes and are one of woman's chief allurements. **M. Paul Deffrere's Eyelash Cream and Darkener** increases the growth and darkens the hair. It is gently applied at night and left on. Entirely harmless and efficacious. Plain label. Instructions separately, translated into English. **3/-, 5/-**

Order No. 54.

Strained & Overtired EYES.

Sparkling brightness and clear healthy eyes are desired by every woman. These beautifying drops from Madrid perfectly harmless and safe, will immediately restore the **sparkle** desired, and used exactly as directly will give the lids and eye skin **a** pristine **satiny texture**. With instructions separately, translated into English. Plain label.

Order No. 55. 3/6, 6/-

Ill-Formed & Scanty EYEBROWS.

The perfect delicately arched thick dark eyebrow is quite easy to attain with the aid of a Polish liquid preparation which is brushed on at bedtime and allowed to dry. Long **luxuriant growth** is promoted and the hair **darkened,** producing the permanent faultlessly traced arch that is such a beautifying frame to the eye. Absolutely harmless. Plain label. With instructions separately, translated into English.

Order No. 56. 3/-, 5/-

PLUCKING ANÆSTHETIC.

West Indian Honey Flower Cream for Plucked Eyebrows.

An excellent Local Anasthetic.—This cream should be applied before eyebrow plucking is commenced for it deadens the pain, and banishes that dark, red appearance that always follows the plucking. Odourless and non-greasy. **Order No. 300 3/6, 5/6**

LOOSE SKIN UNDER THE EYES.

When this occurs in middle age or comparative youth it becomes a grievous affliction. By applying this **French Astringent** with perseverance and regularity several times a day this disfigurement can be conquered. The **"skin sags"** and cushions of flesh under the eyes are dabbed with the solution. Plain label. With instructions separately, translated into English. **Order No. 57. 3/-, 5/-**

EYE PACKS.

Arabian Petal and Pollen Eye Packs.—Delicate compresses of rare flower petals, to be steeped in boiling water, cooled and placed over the eyes. As refreshing and rejuvenating as hours of sleep. Keep the eyes young and bright. **Order No. 114.** Jar of 6, **3/-**
Jar of 12, **5/-**

.....

IMPROVEMENT AND PRESERVATION OF THE HAIR.

WASHES, TONICS, Etc. FOR BOTH SEXES.

PREMATURE GREYNESS.

Prof. Rotravska's preparation for restoring the **natural** shade of youth to greying hair in both sexes. Entirely harmless, rapid and permanent without the use of dyes or dangerous chemicals, this solution acts directly upon the colour of the hair cells. Has an excellent reputation in Eastern Asia. Plain label. With full instructions separately, translated into English. **Order No. 58. 3/6, 6/-**

BALD PATCHES (Alopecia) AND GENERAL BALDNESS.

Doctor Meretiano's Cream, an Italian prescription which if used with steady persistence rapidly **re-establishes** the hair growth on the bare spots or entire scalp in a flourishing condition. Plain label. Price with instructions separately translated into English.

Order No. 59. 3/6, 6/-

FALLING & THINNING HAIR.

The liquid tonic of the American specialist, E. B. Spelran, is a sure remedy for hair coming out and **thin areas** on the scalp in both sexes. It is a **stimulating** lotion which brings new blood to the hair roots and

changes an unhealthy scalp to a healthy one. An abundant hair growth quickly appears. With instructions separately. Plain label.
Order No. 60. 3/6, 6/-

SCALP TONIC.

Brazilian Cocoanut Shampoo (Liquid). Strengthens the scalp
Order No. 61. 2/6, 4/-

COLOUR RESTORER.

Australian Honeysuckle Camomile Shampoo (Liquid).—For fair or auburn hair. Brings back the colour and livens up the hair
Order No. 62. 2/6, 4/-

DRY SHAMPOO.

Brazilian Herb Lily Dry Shampoo (Liquid).—Delicately perfumed
Order No. 63. 2/6, 4/-

BRIGHTENER.

New Zealand Cone Flower Egg Shampoo (Liquid).—Brightens and stimulates .. .. .. **Order No. 64. 2/6, 4/-**

SCURF, Etc.

Canadian Medicated Tar Shampoo (Liquid).—Strengthens the roots, stimulates growth, and removes pimples, rashes, scurf, etc. .. ..
Order No. 65. 2/6, 4/-

TINT.

Baluchistan Henna Shampoo (Liquid).—Gives a reddish attractive glint, and tints grey hair .. **Order No. 66. 2/6, 4/-**

GLOSS.

Sicilian Olive Oil Shampoo (Liquid).—Makes the hair glossy and strengthens .. .. .. **Order No. 67. 2/6, 4/-**

ASH BLONDE COLOURING.

Afghanistan Camomile Wash (Liquid).—Imparts that rare ash blonde colour, harmless .. .. **Order No. 68. 2/6, 4/-**

GREASY HAIR.

Tunisan Hair Rinse (Liquid).—For use after shampooing. Leaves the hair beautifully soft and glossy, especially greasy or bleached hair .. .. **Order No. 69. 2/6, 4/-**

FRICTION LOTION.

Siberian Columbine Hair Friction.—Delicately perfumed .. ..
Order No. 70. 2/6, 4/-

THIN HAIR.

Turkestan Hair Stimulant Lotion.—For falling and thin hair, scurfy and oily scalps .. .. **Order No. 71. 2/6, 4/-**

SETTING LOTION.

South African Hare-Bell Greaseless Setting Lotion .. .. ..
Order No. 72. 2/6, 4/-

Turkish Sun Dew Hair Lotion.—For keeping the hair close to the head .. .. Order No. 73. 2/6, 4/-

HAIR FLATTENER, TURKISH, Etc.

BRILLIANTINE.

African Violet Brilliantine.—Non-Sticky Order No.74. 2/6, 4/-

HAIR SHEDDING, Etc.

Prof. Borallee's Hair Nutriment (Non-greasy Tonic).—Consisting of active Albumen-growth-promoting hormones. Most useful in Alopecia (shedding of hair), growing baldness, scurf and dandruff. Makes the hair shine like satin, soft and glossy .. .. ..
Order No. 75. 3/-, 5/-

CURLING FLUID.

African Silk Bark Hair Curling Fluid.—An excellent preparation for curling the hair. Does not harm the scalp or damage the hair in any way. Gives a natural wavy appearance at the same time thickening the growth and giving a sheen to dull hair.
Order No. 115. 2/9, 4/9

PERMANENT WAVE SHAMPOO.

French Tuberose Permanent Wave Shampoo.—A shampoo specially prepared for permanently waved hair, giving new life and lustre at the same time invigorating the perm, enabling it to set into deep even waves without the aid of setting lotion. In the liquid form. Order No. 116. 3/-, 5/-

SETTING LOTION.

Egyptian Calla-Lily Setting Lotion.—An excellent lotion for setting and retaining the position of the waves, at the same time adding a marvellous sheen to the hair. Delicately perfumed, and non-greasy. Order No. 117. 2/6, 4/6

.....

THE CULTIVATION OF LOVELY HANDS AND ARMS.

RED ARMS AND HANDS. WHITENING LOTION.

This difficult problem is efficiently dealt with by the use of a famous Copenhagen formula which quickly renders the skin astonishingly white and beautiful. The effect is quite **permanent** and is essential when wearing evening dress. **Does not rub off.** Plain label. 3/-, 5/- With instructions separately translated into English. **Order No. 76.**

UNSIGHTLY ELBOWS.

The recipe for this special Skin Softening Cream comes from Japan. It is massaged into the rough, crinkled reddened skin over the

pronounced bones at night and allowed to remain on rendering them **plumper,** softer and whiter. It gives the perfect **pretty rounded elbow** which, when the arm hangs down, is absolutely flat and straight. Plain label. Full directions separately, translated into English

Order No. 77. 3/6, 6/-

WART REMOVER.

A Mexican Prescription which removes warts on the face, hands, etc., painlessly and harmlessly like magic. Price **4/6** per bot. Plain Label. Instructions (translated into English) separately.

Order No. 93.

VENETIAN BLUSH LILY MANICURE PREPARATIONS.

Nail Strengthener.—Nail Cream Polish, brilliant and strengthening **Order No. 78. 2/6, 4/6**

Nail Cuticle Remover.—Nail Cuticle Fluid, removes cuticle round nails .. .. **Order No. 79. 2/6, 4/6**

Nail Varnish.—Nail Varnish, brilliant, protects and adds lustre (all shades) .. .. **Order No. 80. 2/6, 4/6**

Nail Stains.—Nail Bleach, removes stains and discolourations .. .. **Order No. 81. 2/6, 4/6**

Nail Whitener.—Nail White, for underneath the nails **Order No. 82. 2/6, 4/6**

Nail Cuticle Strengthener —Nail Cuticle Cream, necessary for well-kept nails, strengthens and polishes **Order No. 83. 3/6, 5/9**

Nail Brittleness.—Nail Strengthening Cream, for thin and brittle nails .. .. **Order No. 84. 2/6, 4/6**

POLISH CRACKING.

Liquid for Prevention of Cracking of Nail Polish.—A thin colourless liquid to be applied after the nail polish. This preserves the polish from cracks, or scratches, keeping the shine clear and smooth. The liquid can be quite easily removed when cleaning the nails with the polish-remover. **Order No. 305. 2/6, 4/6**

HALF MOONS.

Half-Moon Cream.—For giving prominence to the half-moons, before application of varnish. This cream emphasizes the half-moons, making them shine white and smooth under the nail polish.

Order No. 306. 2/6, 4/6

POLISH REMOVER.

Nail Polish Remover.—A solvent which removes from the nails all traces of old enamel, leaving the nails smooth and clean, ready for another application of polish. **Order No. 307. 2/6, 4/6**

ECZEMA OF HANDS.

American Swamp Laurel Eczema Lotion.—Very efficacious .. .. **Order No. 85. 2/6, 4/6**

Ditto Cream .. .. **Order No. 86. 2/6, 4/6**

HAND SOFTENER.

Chili Mask Flower Hand Cream.—Softens and nourishes .. .. **Order No. 87. 2/-, 3/6**

HAND WHITENER.

Polynesian Orange Ball Hand Whitener.—Makes soft and white **Order No. 88. 3/-, 5/-**

ROUGHNESS.

Australian Jasmine Hand Balm.—For roughness of the skin .. .. **Order No. 89. 2/-, 3/6**

NAIL BITING.

African Camelia Nail Biting Cure.—A quite harmless, but very efficacious cream, delicately perfumed, but absolutely forbids nail biting altogether. **Order No. 308. 2/6, 4/6**

CIGARETTE ETC., STAINS.

Peroxidised Smilax Nicotine Remover.—A lotion for removing nicotine stains, etc., from the fingers. Does not affect the skin or burn. **Order No. 309. 2/9, 4/9**

CARE OF THE FEET.

FOR BOTH SEXES.

BATHS.

Honduras Sea Holly Foot Baths Order No. 90. 3/6 per box of 12

CORNS.

Brahmin Lace Fern Corn Cure.—Removes corns and hard callouses **Order No. 91. 2/-**

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Syrian Arum Foot Cream Ice.—Relieves tiredness and inflammation. Stimulates the circulation .. .. .. **Order No. 92. 2/-**

GENERAL MASSAGE.

SOME FOR BOTH SEXES.

FLAT CHEST.

Prof. Johankin's Bust Development Massage Cream.

For flat chests. Quickly gives perfect proportions. A month's persistence will endow the desired beauty of form which is one of woman's most priceless possessions. **Many Swedish women have testified** to the efficiency of this preparation in producing the softly rounded firm contours of a shapely bust. Plain label. 4 6. 8/- With instructions separately (translated). **Order No. 94.**

One of many Testimonials. Oct., 24th, Sussex

"Please send me another bottle of your Prof. Johankin's Bust Developement Cream I find this excellent for fattening." B.H.

DOUBLE CHIN.

This terror of thousands of women and men can be quite naturally and safely removed by massage with **Holland Massage Cream,** a Dutch astringent cream which makes firm and taut the flabby skin, flesh, and sagging muscles. It is applied as instructed at bedtime. Plain label. Full instructions separately, translated into English. Price 3/6, 6/-

Order No. 95.

One of many Testimonials. Sept., 1932, Lincoln.

"Thank you for sending so quickly what I had ordered, it has done my double chin a lot of good, it is a lot better now." E. B.

SCRAGGY NECK.

A Spanish Fattening Cream when well massaged as directed will fill out the hollows and give that most beautiful of feminine charms, a full round white throat. We can thoroughly recommend this recipe, which is used at bedtime. Price 4/6, 8/- Plain label. With instructions separately translated into English. **Order No. 96.**

Prof. Von Strobach's Grecian Oil.—For general massage .. .. **Order No. 97. 3/6, 6/6**

FAT REDUCER.

French Marigold Triple Reducing Cream.—For reducing fat .. .. **Order No. 98. 4/6, 7/6**

Dr. Schmidt's Anti-Fat Massage Cream for removing superfluous embonpoint. Price 3/6, 6/- Plain label.
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JOINTS MASSAGE.

Byzantine Crocus Uric Acid Cream.—Massaged into the joints, relieves pain and disperses the crystals **Order No. 99. 4/6, 7/6**

ANKLE REDUCER.

Arabian Orange Poppy Ankle Reducing Cream.—Great penetrating power, breaks up and disperses local fatty adipose tissue. Quickly removes the indignity and disfigurement of thick or fat swollen ankles .. .. **Order No. 100. 3/-, 5/-**

VARIOUS TOILET PREPARATIONS.

SOME FOR BOTH SEXES.

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English Water Plantain After Shaving Lotion.—Beautifully cooling and soothing .. .. **Order No. 101. 2/-, 3/6**

REDUCING LOTION.

Caucasian Autumn Crocus Reducing Lotion.—Triple Strength for the bath .. .. .. **Order No. 103. 3/9, 6/3**

DUSTING POWDER.

Amazon Lily Talcum Powder.—For dusting any part of the body
Order No. 104. 2/-

BUST DEVELOPMENT APPLICATION.

Madagascar Mammary-Herb Infusion.—The natives' own highly successful method of producing the full firm rounded contours of a shapely bust. Applied with a soft pad, it is quickly absorbed and stimulates the glands to activate. Supplied with full instructions translated (from the vernacular) **3/6, 6/-** double size. The local inhabitants say that it has never been known to fail
Order No. 303.

UNDERARM DEODORANT.

Egyptian Lotus Blossom Deodorant.—A colourless liquid to be applied under the arm, etc. Completely dispels the odour of perspiration. Quite harmless and stainless. **Order No. 304. 2/9, 4/9**

EXCESSIVE PERSPIRATION.

This unpleasant and extremely unattractive complaint can be remedied by the use of a Brazilian treatment which drys the excessive secretion and leaves behind a very pleasant odour. If conscientiously carried out it works wonders. It is extremely comforting and efficiently **checks the excessive flow.**

The **Liquid Form** is dabbed into the skin, and applied under the arms by means of a small sponge held in the armpit for a few moments, giving great and lasting relief.

The **Powder Form** is dusted into the stockings and gloves, quickly absorbing the skin's superfluous moisture. Liquid **2/-, 3/6** per bot. Powder **2/-** per sifter.

Plain labels. Instructions separately, translated into English.
Order No. 105.

PREPARATIONS FOR THE BATH.

REDUCING SALTS.

Hyderabad Reducing Bath Salts Prescription No. 106. 3/6 per bottle.

SEA BATH SALTS.

Serbian Salt Sea Bath Salts Prescription No. 107. 3/- per bottle.

FOAM BATH.

Barbados Foam Bath Fluid for bathing in foam **Order No. 108. 4/-, 7/-**

SEA-WEED BATH SALTS.

Canary Islands Sea-Weed Bath Salts (Medicated)—Useful in Rheumatism in the joints and muscles, also lumbago and sciatica
Price 3/6 per bot. **Order No. 109**

SULPHUR BATH SALTS.

Grecian Sulphurated Bath Salts—For all skin troubles.
Price 3/- per bot. **Order No. 110**

PINE BATH SALTS.

Indian Pine Bath Salts (Medicated)—Price 3/6 per bot. **Order No. 111**

SLIMMING BATHS.

Japanese Sea-Wrack Slim Figure Bath Treatment.—The secret of the Oriental girl's slimness. Removes excessive contours in a safe and scientific manner and produces the slender youthful figure so much desired. Much in demand in Eastern Europe. Six graduated Baths to be taken in the correct order. Delightfully perfumed. Perfectly safe. Look in the mirror after each bath and see how easily the excess fat has been dissolved away. Full directions supplied in English **Order No. 302. 8/6** the six baths course. Each bath must be taken strictly in the order given A to F.

The Concentrated Perfume of any of the foregoing preparations may be had in the concentrated form of **cream** in a tiny, dainty, little box for the handbag at 2/- each, any perfume. Valuable for touching the hair, lips, etc., with your own distinctive perfume. Will last for months.

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